A picture containing text, iPod, electronics, sign

Description automatically generated

Design plan for Baked Beans Shop website

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Welcome to the Baked Beans Shop!

Our number one coffee shop located in the heart of San Francisco, sells the freshest and tastiest coffee in America! If you’re looking for a refreshing flavor to start off your day or to end it, then you must come see us!

Description:

Our website provides all the information you need to know about us and our coffee! It will surely answer all your unanswered questions.

List of web pages:

Homepage: this will describe my site and be the introduction page to my web site.

Menu: a list of all the items that we are selling in the store.

Products: this will show the clients what our specialties and deals are on certain products.

Opening hours: so, customers can know when we are open or not

A contact page: if any questions arise from customers, then they can contact us.

A fill in form: so, every time they come in, they can earn points from their purchases

Team members: to show the employees that will be serving them.

The Target Audience:

The age range of my audience is going to be mostly towards millennials, so between 25 and 40 years old.

My logo:

A picture containing text, iPod, electronics, sign

Description automatically generated

Color palette:

F4EBD9 = eggshell

F5f5dc = beige

A5907E = grullo

Banner:

My page background color will be eggshell and my banner background colour will be of cameo pink. This will include the following, my company name, my logo and maybe other information such as my nav, and links to other pages. Finally, I will use external CSS.

Logo with banner

Search: home, menu, products, hours

Contact, team, fill in form,

Main area of content

For the mobile design

The footer area

logo

Banner

search bar: Home Menu Products Hours Our team Fill in form contact

Main area: (describing what the

Company does and what this

Website is for.) Image of a coffee shop or

Coffee beans

The footer area of this web page will be here